

# New Construction DESIGN ASSISTANCE

Contact Your  
Energy Services  
Representative  
**TODAY!**

As an Economic Development Director, Building & Zoning Administrator, City Administrator or Developer, you are in a unique position to identify projects that can benefit from the New Construction Design Assistance program. Enrolling in the program early in the building process is important to receive all of the program's benefits. Please review the information below and consider promoting this program as you learn of new projects in your community. There is no cost to participate in the New Construction Design Assistance program.

## OVERVIEW

The New Construction Design Assistance program seeks to capture synergistic energy savings by encouraging the design and construction of buildings as integrated systems. Opportunities for energy savings will be identified by simulating incremental efficiency improvements in lighting, HVAC and other building systems.

## AVAILABLE SERVICES AND INCENTIVES

Financial incentives may be provided to owners of accepted projects; these incentives are intended to overcome barriers that would otherwise prevent the installation of efficiency measures.

Technical assistance may also recommend available prescriptive incentives from WPPI Energy, Focus on Energy (WI), Efficiency United (MI), and other efficiency incentive programs.

## TERMS & CONDITIONS

- Requests to participate are evaluated by WPPI Energy on a case-by-case basis.
- Building size, project type, design phase and project opportunities will guide the selection of participants.
- Open to non-residential and multi-family new construction, additions or major "gut" renovations.
- Projects should have their site approvals and financing in place and should be ready for the design phase - the earlier the better.
- A project must enter the program during the design process, or must be willing to upgrade the energy-saving measures beyond current efficiency levels.
- All financial incentives must be pre-approved by WPPI Energy. Projects that have or will receive funding from other energy efficiency programs available to businesses will be reviewed on a case-by-case basis for funding from this program.
- Projects will not be accepted if the energy-saving measures have already been purchased or installed.

**CONTACT YOUR ENERGY SERVICE REPRESENTATIVE, TOM WESTHOFF (608) 825-1757**



At Independence Light & Power, we believe affordable public power strengthens our community and helps our neighbors. That's why, through WPPI Energy, we're partnering with other local not-for-profit utilities to share resources and lower costs.

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